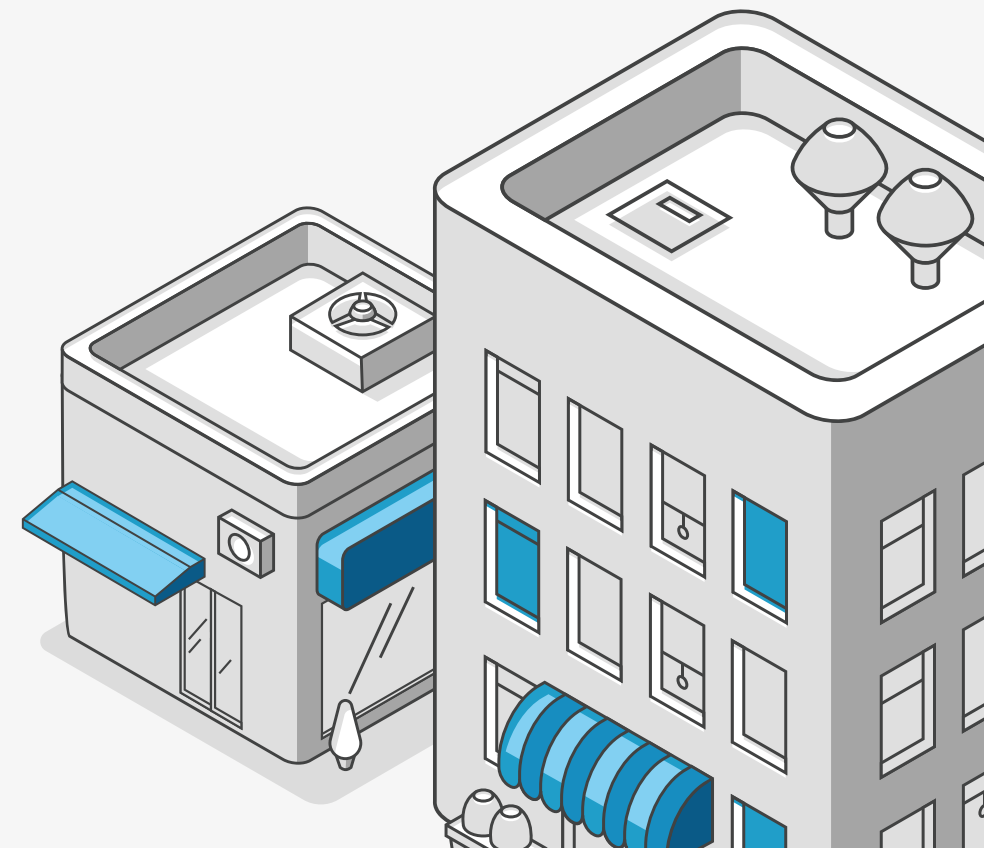


How to Choose the Best Nearshore Company: **8 Essential Characteristics**



If the benefits of nearshore software development satisfy your objectives, here are eight essential aspects that can help you choose the right software development company.



1 *Technical Expertise of a Nearshore Team*

This is essential because a team that's not experienced in the technology you need won't be able to cater to your needs. For example, having a team of full-stack developers doesn't imply having the right skills for your business. Every project deserves to have the needed attention and aligned skill efforts.

2 *Infrastructure and Technology*

Along with the necessary expertise to satisfy your project requirements, an outsourced team has to have the necessary tech. If a company simply promises to create a suitable infrastructure, you'll waste time—most likely, they don't know how to operate the tech already and will need time to master it.

3 ***Security and Data Protection***

The outsourcing company you choose should also have certain security protocols in place. Data breaches, personal information loss, and other security issues are a no-go at any point in a project's life cycle.

4 *Experience and Portfolio*

The work experience of a team is a great opportunity to demonstrate their problem resolution and tech skills. Many companies use **extra resources**, such as success stories, case studies, e-books, or videos, where you'll be able to find their previous work on a similar project.

5 **Market Reputation** *(Vendor Satisfaction)*

Vendors are keen to advertise prospecting teams and team members with their credentials, certifications, and badges. These credentials serve as testimonials for each team member.

Companies are therefore able to ascertain whether or not these teams are a good fit for them or not.

6 *Professional Culture*

Every company strives towards success despite different business models. Of course, everyone wants to succeed, but not everyone shares the same professional or work values. At the very least, they should share the same professional and work values as your business.

7 *Communication*

Communication is important before and during the contract.

Initially, it is to establish what the client wants from the team and set forth the terms of the contract.

8 *Available Workforce*

The amount of available workforce also allows you to familiarize yourself with the team and their expertise in handling the project that you're assigning them. It is important to compare the knowledge, discipline, hard and soft skills your business requires with any potential team.

A good nearshore software outsourcing company will provide the technical skills to complete your project on time, must have a robust workflow that eases communication, should demonstrate a commitment to cyber security, and have a good reputation in the marketplace.

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